

# PhotoFast<sup>®</sup>

## PhotoFast Announces Availability of World's Smallest iOS and USB 3.0 Flash Drive in U.S.

TAIPEI, TAIWAN--(Marketwired - Jul 13, 2015) - PhotoFast, a leading smart accessory company based in Taiwan, today announced the U.S. availability of i-FlashDrive MAX and the i-FlashDrive ONE app. This sleek, compact MFi ("Made for iOS") flash drive places the power to store, transfer, backup and stream data within the smallest i-FlashDrive to-date -- so you can access up to 200 movies, or 32,000 songs or photos anytime, anywhere.

Built with a Lightning connection, i-FlashDrive MAX can be plugged directly into iOS devices using USB 3.0 SuperSpeed, enabling people on-the-go to quickly access, transfer and store hundreds of photos, videos, music and contacts.

To support the i-FlashDrive MAX, PhotoFast created the i-FlashDrive ONE app. Unlike other storage apps, this intuitive, user-friendly app includes rich online and offline capabilities, as well as personal cloud and Facebook integration, backup options and easy access to music, photos and videos. Importantly, both i-FlashDrive MAX and the i-FlashDrive ONE app offer enhanced security features, including an app and accessory USB lock and supported Touch ID.

"It is an honor to bring our smallest and most powerful iOS FlashDrive to the U.S. market," said Warren Wang, CEO of PhotoFast. "We've been developing Apple products since 2009 and are invested in delivering the highest quality iOS accessories."

The i-FlashDrive MAX USB 3.0 models come in 16 GB, 32 GB, 64 GB or 128 GB capacities, with retail prices beginning at \$79.99. Additionally, i-FlashDrive MAX USB 2.0 models are offered at the competitive price of \$59.99 for 32 GB and \$69.99 for 64GB.

For more information on i-FlashDrive MAX, please visit: <http://photofast.com:88/max/>

### About PhotoFast

PhotoFast, a smart accessory company based in Taiwan, has been recognized globally since its establishment in 2003. Available around the world, PhotoFast's storage solutions and mobile accessories have been praised by key industry influencers for their innovation, design and convenience. In 2009, PhotoFast became a member of the Apple MFi program and has been developing world renowned Apple products ever since. The company's products are sold in over 50 countries and undergo extreme research and development prior to manufacturing, ensuring only the absolute highest quality tech accessories reach consumers worldwide. Pioneers of the consumer electronics market, PhotoFast continues to produce exceptional quality gadgets and break new ground in the technology industry.