

PhotoFast®

Press release

**The only two-way storage device between iOS and Mac/PC :
8GB to 64GB**

*Quickly share photos, music, movies, files with friends anywhere and anytime
thanks to PhotoFast's new ultra-compact i-FlashDrive HD*



London, United Kingdom, June 20, 2013 – PhotoFast, creator of the world's fastest and smallest memory cards, has united iOS and Mac/PC devices with the launch of the second generation **i-FlashDrive HD**, the first and only two-way storage device between iOS and Mac/PC. **i-FlashDrive HD** allows you to seamlessly transfer, view and share documents, images, video and audio files between a multitude of gadgets and iDevices without the need for Wi-Fi, network signal or battery power.

The fast and slim **i-FlashDrive HD** is the ultimate solution for memory expansion on your iOS device. It is the only flash drive of its kind to be licensed by Apple and compatible with iPhone 5 and other devices with Lightning adapters as well as 30-pin connectors. i-FlashDrive's free corresponding application delivers the ability to upload, organise, edit and manage files across multiple devices, including PC, iPad, iPhone and more. Additionally, you can easily store and play music and videos directly from the i-FlashDrive, freeing up vital space on your iDevices.



PhotoFast's i-FlashDrive features built-in music play from user interface, photo import from camera roll, contact backup protection, voice recording and direct input of files. The 16GB, 32GB and 64GB models of the compact and portable i-FlashDrive are offered as a combo kit, which include both the Lightning adapter and 30-pin connector for increased compatibility with Apple mobile devices as well as USB devices. **i-FlashDrive HD** allows you to manage all your data from, to and on iDevices with the ability to create, copy, edit, move, delete, rename and open files, among many

other functions.

The i-FlashDrive application is a fully functional document, photo, video and audio viewer that helps users easily organise and manage files. Upon connecting i-FlashDrive to any iDevice, users are prompted to download the complimentary application for the app store. The application transfers files, securely encrypts private documents, backs up and restores contacts, records audio, organises and creates music playlists, edits documents and directly streams videos via Airplay, all with Dropbox support.

The application's intuitive interface makes it easy to navigate for all users, allowing anyone to enjoy its universal benefits. Whether traveling by airplane for a business trip, stuck in a remote location without reception, looking to stream movies to a TV or share photos and videos of a recent holiday, i-FlashDrive fits perfectly into any lifestyle.

Additionally, i-FlashDrive offers backwards compatibility, working seamlessly when plugged in on the standard USB side with multiple operating systems including iOS 6, Windows XP/7/8, OSX and Linux.



i-FlashDrive HD is available [online](#), in 8, 16, 32 or 64 GB capacities ranging in price from £60 to £210.

Product specifications

- Dimensions: 25.9 x 9 x 52.46mm
- Weight: 18g
- Compatibility: iOS 6/ Windows XP/ Windows 7/ Windows 8/ OS X/ Linux
- Capacities: available in 8GB, 16GB, 32GB and 64GB models (16GB comes in two configurations, with and without Lightning adapter; 32/64GB models include Lightning adapter)
- Download the free "i-FlashDrive HD" application from the AppStore
- Transfer rates: 10 MB/s at USB, 2.5 MB/s at iPad 2 and 1.5 MB/s at iPhone 4

About PhotoFast

PhotoFast delivers solutions for every user, offering a diverse range of digital storage products including memory cards, external hard disks, multifunctional card readers, SSD and plug-and-play flash drives. PhotoFast continuously develops accessories for Apple users. For more information, visit www.photofast.com.

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